

Message Text

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PAGE 01 PEKING 01382 160421Z
ACTION EA-12

INFO OCT-01 ISO-00 /013 W
-----109414 160541Z /23
R 160405Z MAY 78
FM USLO PEKING
TO USICA WASHDC
INFO SECSTATE WASHDC 0729

LIMITED OFFICIAL USE PEKING 1382

FOR PGM/TA: MENDENHALL

E.O. 11652: N/A
TAGS: N/A
SUBJ: AMBASSADORIAL SCREENINGS OF STAR WARS

REF: PEKING 1175

1. STAR WARS WAS SHOWN AT THE PRC'S INTERNATIONAL CLUB APRIL 27, MAY 5 AND MAY 9 TO CAPACITY AUDIENCES, APPROXIMATELY 30-40 PERCENT CHINESE FROM A BROAD RANGE OF PRC GOVERNMENT ORGANIZATIONS AND LANGUAGE SCHOOLS. PEKING BASED DIPLOMATS CLAMORED FOR TICKETS WHICH WERE DISTRIBUTED WITHIN 48 HOURS AFTER USLO ANNOUNCED THE SCREENINGS. AUDIENCE REACTION WAS ENTHUSIASTIC. DIPLOMATS REMARKED THAT THE FILM WAS MOST ENTERTAINING; THE CHINESE AUDIENCE MARVELED AT THE SPECIAL EFFECTS, AND SAT ON THE EDGE OF THEIR CHAIRS AS THE ACTION UNFOLDED. NEWS OF THE FILM SPREAD RAPIDLY AND BETWEEN 30 AND 40 CHINESE ARRIVED EACH NIGHT WITHOUT TICKETS SEEKING ADMISSION.

2. USLO ATTEMPTED TO SCHEDULE A FOURTH SHOWING BUT OFFICIALS AT THE PRC INTERNATIONAL CLUB WERE UNABLE TO MEET OUR REPEATED REQUESTS.

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3. PLEASE CONVEY AMBASSADOR WOODCOCK'S AND THE USLO STAFF'S APPRECIATION TO 20TH CENTURY FOX OFFICIALS FOR THEIR ASSISTANCE IN BRING STAR WARS TO PEKING. AMBASSADOR WOODCOCK ESPECIALLY FELT THAT STAR WARS HELPED TO CREATE A FAVORABLE IMPRESSION OF THE US MOVIE INDUSTRY AND HAS FURTHER STRENGTHENED OUR RELATIONSHIP WITH CHINESE ORGANIZATIONS AND OUR

DIPLOMATIC COLLEAGUES.

5. STAR WARS AIR POUCHES TO PGM/TA MAY 15 IN TWO
PACKAGES, REGISTRY NOS. 4124601 AND 4125602.
WOODCOCK

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NNN

Message Attributes

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